

# VICTOR MUNGAI

UI/ UX Designer | Experience design expert  
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## Experience

 Sep 2022- To date

### Product Design and User Experience Consultant

#### Chumz

[www.chumz.io](http://www.chumz.io)

Collaborating with business founders, engineers, data analysts and customer outreach teams to improve design and communication.

- ★ In two years, Chumz grew to over 150K unique users, managing a portfolio worth KES 1.5B in AUM.
- ★ Championed 15+ usability studies, user research sessions and developed the brand communication strategy.

 Apr 2018- Aug 2022

### Interactions Design Consultant

#### Photozuri

[www.photozuri.com](http://www.photozuri.com)

I was entrenched in the end to end design and discovery process of creating interfaces that simplified photo editing tasks for both in house designers and customers.

- ★ Led a user-centered design approach, boosting active engagement by over 200% and 90% reduction in churn

 Apr 2016- Mar 2018

### Media Manager

#### Omnicon Media Direction

[www.omid.com](http://www.omid.com)

Blaze by Safaricom

I synthesized research insights, packaged and marketed a user first product for youth under the age of 26 years in Kenya.

- ★ Achieved over 1.2 M unique subscribers within 3 months post launch.

## Education

University of California,

 San Diego

 Jan 2020- Feb 2021

Human Computer Interaction,  
Advanced Certification

Red & Yellow Creative School of  
Business,

 Cape Town

 Jan 2012- Dec 2012

Marketing & Advertising  
Communications Management,  
Post Graduate Diploma

United States International University,

 Nairobi

 Sep 2007- Aug 2011

B.Sc. International Business  
Administration, Finance

## Skills

Human Centred Design, Story  
boarding, Journey Mapping,  
Prototyping, Heuristic evaluation,  
Visual design, Information  
architecture, Experiments & analysis.  
Market research, Behavioral Science,  
Data Analytics, Media planning.  
Portfolio & Risk management,  
Financial reporting, Cross cultural  
communication, Budgeting &  
negotiation.

## Tools

Figma, Sketch, Adobe XD, Slack, Click  
Up, Miro, Illustrator, Photoshop,  
InDesign, Adobe Premiere, R and R  
Studio, Microsoft Power BI,  
QuickBooks